



Children's Education Society (Regd.)

# The Oxford College of Pharmacy

(Recognized by the Govt. of Karnataka, Affiliated to Rajiv Gandhi University of Health Science, Karnataka;

Approved by Pharmacy Council of India, New Delhi)

Accredited by NAAC and International Accreditation Organization (IAO)

Date: 22/6/2021

## CIRCULAR

This is to inform all teaching staff of The Oxford College of Pharmacy that an online webinar titled “**Importance of Research Methodology in Academic Research**” for the academic year 2020-21 will be conducted on 28/6/2021. We request active participation.

*P. Padma*

PRINCIPAL

PRINCIPAL

The Oxford College of Pharmacy  
No 6/9, 1st Cross, Begur Road, Hongasandra  
Bangalore - 560 068

Chief Patron

SRI. S.N.V.L Narasimha Raju  
Chairman,

The Oxford Group of  
Institutions, Bangalore.

Convener

Dr. Padmaa M Paarakh  
Principal & Professor, TOCP

Co-ordinator

Dr. Jyoti Srivastava

Department of

Pharmaceutical Chemistry

Resource Person

Dr.Kannan

Principal

The Oxford College of  
Engineering,  
Bangalore

## ABOUT US

The Oxford College of  
Pharmacy (TOCP) was  
established in 1992. TOCP  
under the aegis of Children's  
Education Society (R) offers  
D Pharm, B Pharm, M Pharm,  
Pharm D, Pharm D Post  
Baccalaureate and PhD  
Programs.

TOCP is recognized by the  
Government of Karnataka,  
affiliated to Rajiv Gandhi  
University of Health Sciences,  
Karnataka, and Drug control  
Board, Karnataka  
respectively, approved by  
Pharmacy Council of India,  
New Delhi.

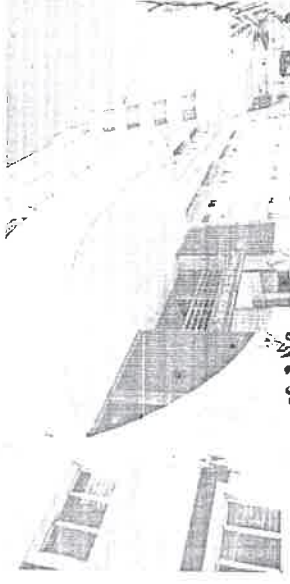
Webinar on

*"Importance of Research  
Methodology in Academic  
Research"*

On

28th June 2021

Time: 11 AM-12 PM



Organized by

Department of Pharmaceutical  
Chemistry

THE OXFORD COLLEGE OF  
PHARMACY

No 6/9, 1st Cross, Begur Road,  
Hongasandra, Bangalore

PIN 560 068

Karnataka. India.



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## DEPARTMENT OF PHARMACEUTICAL CHEMISTRY

### ORGANISED

### ONLINE WEBINAR ON

### “IMPORTANCE OF RESEARCH METHODOLOGY IN ACADEMIC RESEARCH”

#### CHIEF PATRON

SHRI S. N. V. L NARASIMHA RAJU

CHAIRMAN

THE OXFORD EDUCATIONAL INSTITUTIONS

#### CONVENER

Dr. PADMAA M PAARAKH

PRINCIPAL

THE OXFORD COLLEGE OF PHARMACY

#### ORGANIZING SECRETARY

Dr. JYOTI SHRIVASTAVA

HOD

DEPARTMENT OF PHARMACEUTICAL CHEMISTRY

THE OXFORD COLLEGE OF PHARMACY

#### RESOURCE PERSON

Dr. KANNAN

PRINCIPAL

THE OXFORD COLLEGE OF ENGINEERING, BANGALORE

DATE: 28<sup>th</sup> JUNE 2021

TIME: 11.00 AM -12:00 PM



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## PREAMBLE

The Department of Pharmaceutical chemistry conducted the online webinar on “Importance of Research Methodology in Academic Research” for the teaching faculties. There were totally 63 participants, whereas the students and faculty have assembled in seminar hall no. 507 and the resource person has joined through MS teams platform through online mode.

Research Methodology is a critical aspect of academic research project. It provides a detailed information for designing, conducting and analyzing research in a systematic manner. Lack of well-defined research methodology results in inaccurate and invalid results.

## THE COURSE CONTENT DELIVERED IN THE WEBINAR AS FOLLOWS:

Dr. Kannan, Principal, The Oxford College of Engineering, Bangalore delivered the lecture. Dr Kannan is having 26+ years of experience in teaching with good knowledge in the area of computer science, image processing and Artificial Intelligence Markup Language. Research methods refers to the specific procedures used for collecting and analysing data. Developing research method is a part of your research design. Two key decisions to be kept in mind while planning the research methods viz., how you will collect data and how you will analyse the data. Collecting the data could be quantitative or qualitative in the form of words or numbers, primary or secondary- where you will collect the data yourself or you will use data that has already been collected by others, and descriptive or experimental, where you will record the measurements as it is or you will carry out an experiment.

Later, the speaker addressed for analysing the quantitative data, where using statistical methods to identify relationship between variables and for analysing the qualitative data, thematic analysis is used. Research methods includes an experiment, or it could be survey, interview, observation, or a case study. Research methods serve many purposes like identifying research problems, developing hypotheses, collection and analysis of data, and arriving at conclusions with enhanced understanding.



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Further, the speaker spoke about the use of Bloom Taxonomy in academics to understand the various levels of cognitive, psychomotor and affective domain that teachers have as outcomes for students. It also helps with assessments in terms of matching assessment items to the level of learning objectives. The resource person given clear cut information about to interpret the revised and restructured taxonomy of learning domain and to identify the level wise appropriate action verbs of knowledge, skills and attitude.

CHILDREN'S EDUCATION SOCIETY




**THE OXFORD COLLEGE OF PHARMACY**  
6/9, 1ST CROSS, BEGUR ROAD, HONGASANDRA, BANGALORE - 560068



ORGANIZED BY  
DEPARTMENT OF PHARMACEUTICAL CHEMISTRY

**WEBINAR ON**  
"IMPORTANCE OF RESEARCH METHODOLOGY IN  
ACADEMIC RESEARCH"  
28<sup>th</sup> June 2021 at 11:00 AM



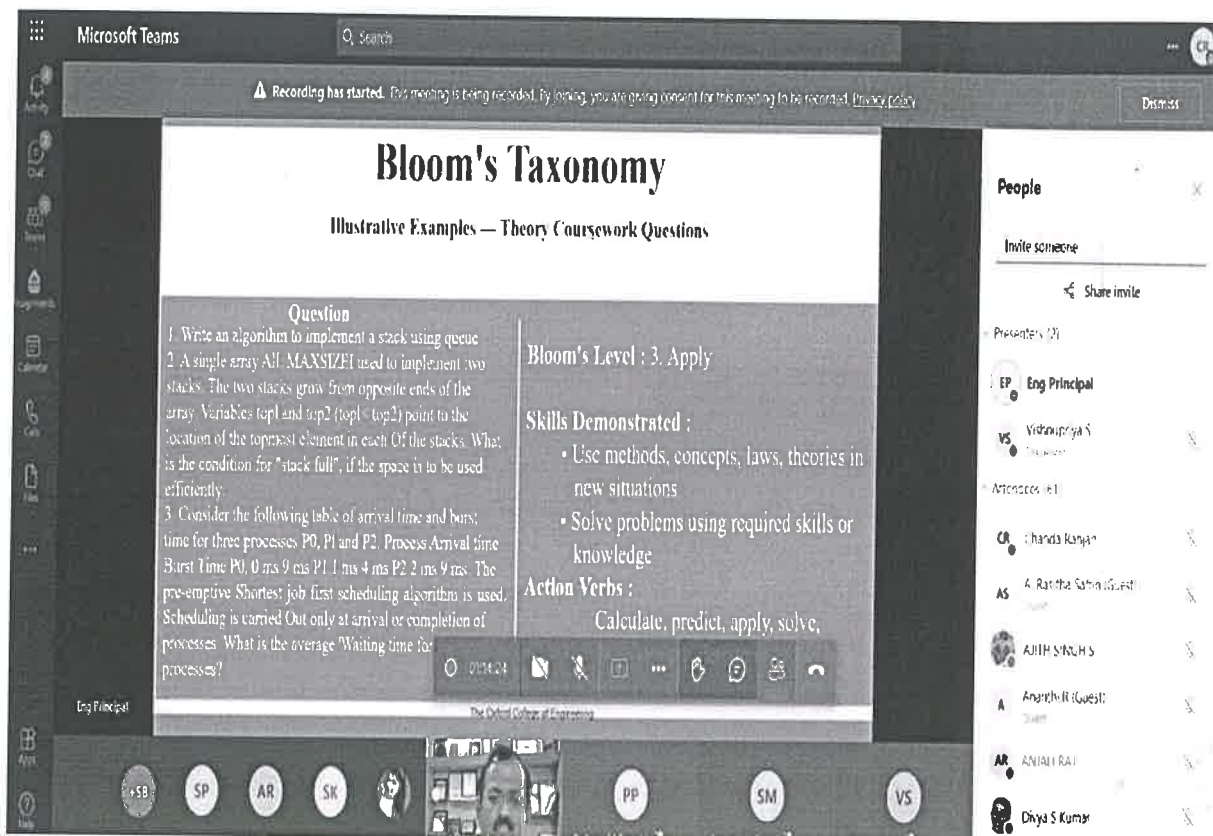
Resource Person  
Dr Kannan  
Principal  
The Oxford College of Engineering

<b>Chief Patron</b> Shri S NVL Narasimha Raju Chairman The Oxford Group of Institutions	<b>Patron</b> Dr Mal Murogan N Director The Oxford Group of Institutions	<b>Convener</b> Dr. Padman M Ponnakki Principal The Oxford College of Pharmacy	<b>Organizing Secretary</b> Dr. Jyoti Shrivastava Incharge HOD, Dept. of Pharm Chemistry The Oxford College of Pharmacy	<b>Committee Members</b> Dr Nagalakshmi G Mrs Chanda Ranjan Mrs Vishwappa The Oxford College of Pharmacy
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Flyer of the online webinar



No.6/9, 1<sup>st</sup> Cross, Begur Road, Hongasandra, Bengaluru -560 068  
☎: +91- 80 - 61754694; Fax: +91- 80 -61754699; [www.theoxford.edu](http://www.theoxford.edu)  
e-mail: [pharmacyprincipal@theoxford.edu](mailto:pharmacyprincipal@theoxford.edu); [info@theoxford.edu](mailto:info@theoxford.edu);



**Dr. Kannan interacting interacting with the participants on the webinar**

## OUTCOME

There were totally 63 participants in the webinar. Research Methodology aids in setting up reliability and validity of the data. It assures that the collected data is consistent, accurate, and is capable of producing dependable results. Lack of well-defined methodology will make findings lose its credibility. Additionally, the speaker addressed about Bloom Taxonomy, a tool in academics. It helps educators in designing effective learning methods and assessments. Further it stresses on higher order skills such as analyzing and evaluating. After attending the session, the participants would definitely use this tool for teaching and learning. Additionally, it may help the students to progress from basic understanding to critical thinking with problem solving abilities.



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## LIST OF PARTICIPANTS

SL.NO	NAME OF PARTICIPANT	SIGNATURE
1	DIVYA S KUMAR	
2	VISHNUPRIYA S	
3	ABIGHAIL MOZHUI	
4	ANIRBAN DEBNATH	
5	ASHISH ABHRAHAM	
6	CHANDANA BG	
7	DEBJIT BHAKAT	
8	DEEPTI CHOUDHARY	
9	DIMPLE G	
10	GNANESWAR RAO	
11	HEMA NS	
12	JEFFY Y	
13	KEERTHANA C	
14	PADMASHREE M	
15	PRATHISH C	
16	RANJITH KUMAR S	
17	RANJITHA REDDY S	
18	SHASHIKALA	
19	SHERLIN HEPZIBAH S	
20	SOURASHISH BADIYA	
21	SUBHADIP GHORAI	
22	SUBHASHINI N	
23	SYED ALSABA HUSSAINI	
24	TINA LALLY	
25	TT LALAWMPUII	
26	VINISHA R	
27	ARINDAMDEY	
28	BABISHA R	
29	BHAVYASHREE N	
30	DHARUNBALA L	
31	FARHANA AA	
32	HARSHITHA A	
33	LIKITHACHANDRASHEKAR	
34	NEETHU TP	
35	NISHANTH KK	
36	NIZAMUDDIN	
37	NUNGSHICHILA A JAMIR	
38	PRADEEP S	
39	RISHIKA GUPTA	
40	RUDRAMBIKA M	
41	SARAVANAGIRI A	
42	SARAVANAN M	



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43	SEEMA SL	
44	SHREYADATTA	
45	VENKATESH M	
46	CHAITHRA SHREE.N	
47	CHEZHAN.G.K	
48	DEEPAK DATTA. B.R	
49	MATHUMITHA RAJMOHAN	
50	PREM RAJ T	
51	RAGAVI.V	
52	RAHUL.V	
53	SAHANA.K	
54	SHIVA KUMAR.G	
55	SINCHANA D.P	
56	SUPRAJA.R	
57	SUREKSHA.R.RAI	
58	THARANI SHREE.K	
59	VISHAL SASI KANNAN	
60	PRATHIBA.V	
61	EHTESHAM QUESHI	
62	MANJUNATH T	
63	SHIVESH SINGH	





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### PARTICIPATION CERTIFICATE

This is to certify that Mr/Ms/Dr/Mrs. PRATHIBA. V has attended a Webinar on *Importance of Research Methodology in Academic Research* held at the Department of Pharmaceutical Chemistry, The Oxford College of Pharmacy, Bangalore, Karnataka, for the academic year 2020-21.

**Co-ordinator**

Dr. Jyoti srivastava  
Dept. of Pharmaceutical Chemistry  
The Oxford College of Pharmacy

**HOD**

Dr. Jyoti srivastava  
Dept. of Pharmaceutical Chemistry  
The Oxford College of Pharmacy

**Principal**

Dr. Padmaa M Paarakh  
The Oxford College of Pharmacy



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### PARTICIPATION CERTIFICATE

This is to certify that Mr/Ms/Dr/Mrs. RAGAVI.V has attended a  
*Webinar on Importance of Research Methodology in Academic Research*  
held at the Department of Pharmaceutical Chemistry, The Oxford College  
of Pharmacy, Bangalore, Karnataka, for the academic year 2020-21.

  
**Co-ordinator**

Dr. Jyoti srivastava  
Dept. of Pharmaceutical Chemistry  
The Oxford College of Pharmacy

  
**HOD**

• Dr. Jyoti srivastava  
Dept. of Pharmaceutical Chemistry  
The Oxford College of Pharmacy

  
**Principal**

Dr. Padmaa M Paarakh  
The Oxford College of Pharmacy



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### PARTICIPATION CERTIFICATE

This is to certify that Mr/Ms/Dr/Mrs. SUPRAJA. R has attended a  
*Webinar on Importance of Research Methodology in Academic Research*  
held at the Department of Pharmaceutical Chemistry, The Oxford College  
of Pharmacy, Bangalore, Karnataka, for the academic year 2020-21.

**Co-ordinator**

Dr. Jyoti srivastava  
Dept. of Pharmaceutical Chemistry  
The Oxford College of Pharmacy

**HOD**

Dr. Jyoti srivastava  
Dept. of Pharmaceutical Chemistry  
The Oxford College of Pharmacy

**Principal**

Dr. Padmaa M Paarakh  
The Oxford College of Pharmacy



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**PARTICIPATION CERTIFICATE**

**This is to certify that Mr/Ms/Dr/Mrs. SAHANA. K has attended a  
Webinar on *Importance of Research Methodology in Academic Research*  
held at the Department of Pharmaceutical Chemistry, The Oxford College  
of Pharmacy, Bangalore, Karnataka, for the academic year 2020-21.**

**Co-ordinator**

Dr. Jyoti srivastava  
Dept. of Pharmaceutical Chemistry  
The Oxford College of Pharmacy

**HOD**

Dr. Jyoti srivastava  
Dept. of Pharmaceutical Chemistry  
The Oxford College of Pharmacy

**Principal**

Dr. Padmaa M Paarakh  
The Oxford College of Pharmacy



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### PARTICIPATION CERTIFICATE

This is to certify that Mr/Ms/Dr/Mrs. PREMRAJ. T has attended a Webinar on *Importance of Research Methodology in Academic Research* held at the Department of Pharmaceutical Chemistry, The Oxford College of Pharmacy, Bangalore, Karnataka, for the academic year 2020-21.

Co-ordinator

Dr. Jyoti srivastava  
Dept. of Pharmaceutical Chemistry  
The Oxford College of Pharmacy

HOD

Dr. Jyoti srivastava  
Dept. of Pharmaceutical Chemistry  
The Oxford College of Pharmacy

Principal

Dr. Padmaa M Paarakh  
The Oxford College of Pharmacy