

The Department of MBA of The Oxford College of Engineering organized a two day International Conference on “Global Impact of Indian Management” on 27th April and 28th April 2011.



The Conference was chaired by Padma Bhushan Dr. N S Ramaswamy and Dr. Subash Sharma. Dr. S K Chakraborty, Founder Convener, Management Centre for Human Values, IIM-C was the Key note speaker. Dr. Bengt Gustavsson from Stockholm University, School of Business was the Guest of Honour. Dr. Pratima Verma, HOD MBA Co-chaired the conference.

Other speakers at the conference included Prof. K.B. Akhilesh, DOMS, IISc Bangalore, Prof. Maitreyi Kollegal, Director IIHMR New Delhi, Prof. Meera Chakraborty Formerly Dept. of Sanskrit BU, Bangalore and Dr. Mala Kapadia Tamethemonkey.com

397 abstracts were received for presentation and 210 abstracts were selected. 180 research papers were presented in the conference.

